

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re US Patent Application of:	)	
	)	Confirmation No.: 2322
Matthew K. GRACIE et al.	)	
	)	
Application No. 10/735,018	)	Group Art Unit: 3623
	)	
Filing Date: December 12, 2003	)	Examiner: J. R. Loftis
	)	
Title: SYSTEM AND METHOD FOR	)	
CONDUCTING AN OPTIMIZED	)	
CUSTOMER IDENTIFICATION	)	
PROGRAM	)	

**TRANSMITTAL LETTER FOR RESPONSE TO**  
**FINAL OFFICE ACTION DATED MARCH 31, 2010**

**MAIL STOP AF**  
Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Sir:

Enclosed is an Amendment and Response to the Final Office Action mailed March 31, 2010, with the request that all be considered in the above-identified patent application.

- ☐ A Request for Continued Examination (RCE) Transmittal is enclosed.
- ☒ No additional claim fee is required.
- ☐ A Petition for a One Month Extension of Time is enclosed.

CLAIMS					
	NO. OF CLAIMS	HIGHEST NO. OF CLAIMS PREVIOUSL Y PAID FOR	EXTRA CLAIMS	RATE	FEE
Total Claims	38	Minus 53 =	0	x \$52.00 =	\$0
Independent Claims	3	Minus 5 =	0	x \$220.00 =	\$0
If Amendment adds multiple dependent claims, add \$390.00					n/a
Total Amendment Fee					\$0
If small entity status is claimed, subtract 50% of Total Amendment Fee					\$0
<b>TOTAL ADDITIONAL FEE DUE FOR THIS AMENDMENT</b>					<b>\$0</b>


- ☐ Charge \$     to Deposit Account No. 08-3436 for the fees due.  
☐ Check No. \_\_\_\_ in the amount of \$\_\_ is enclosed for the fees due.  
☐ A Certificate of Express Mailing Under 37 C.F.R. §1.10 is also enclosed.  
☐ Self-addressed stamped postcard is also enclosed.  
☒ The Commissioner is hereby authorized to charge any appropriate fees under 37 C.F.R. §1.16, 1.17 and 1.21 that may be required by this paper to Deposit Account No. 08-3436.

Date: April 15, 2010

Respectfully submitted,

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